Zoom for Healthcare

One platform for virtual care & communication

Zoom's secure, scalable platform meets the dynamic needs of today's healthcare, pharma-biotech, and medical device organizations.

Deliver care anywhere

Just one click to connect with patients virtually for treatment, care coordination, and follow-up visits
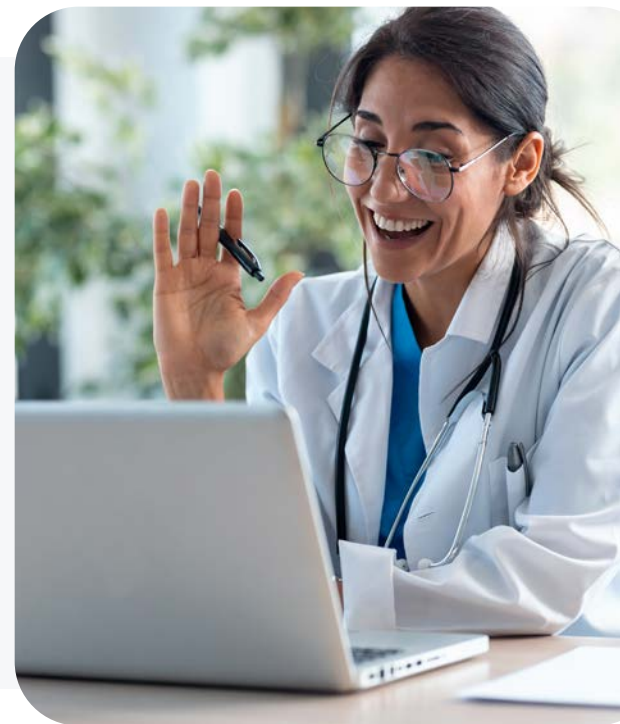
Streamline workflows

Experience simplified scheduling and documentation with custom workflows and integrations

Connect & collaborate

One platform is all you need to connect your organization for business, education, or clinical applications

Why use Zoom for healthcare?

- **HD video & audio:** Exceptional clarity and quality for telehealth visits

- **Reliability:** Consistent video experience, even in low-bandwidth environments

- **Security & privacy:** Helps customers enable HIPAA-compliant programs by executing a BAA and safeguarding PHI

- **Medical integrations:** Integrate with telehealth carts, medical devices, and EHRs for seamless virtual exams

- **Accessibility:** Live transcription, multi-pinning, and keyboard shortcuts make virtual visits accessible

- **Compliance & Security:** Multi-layer security with 256-bit AES-GCM encryption (as of Zoom 5.0, released in April 2020)

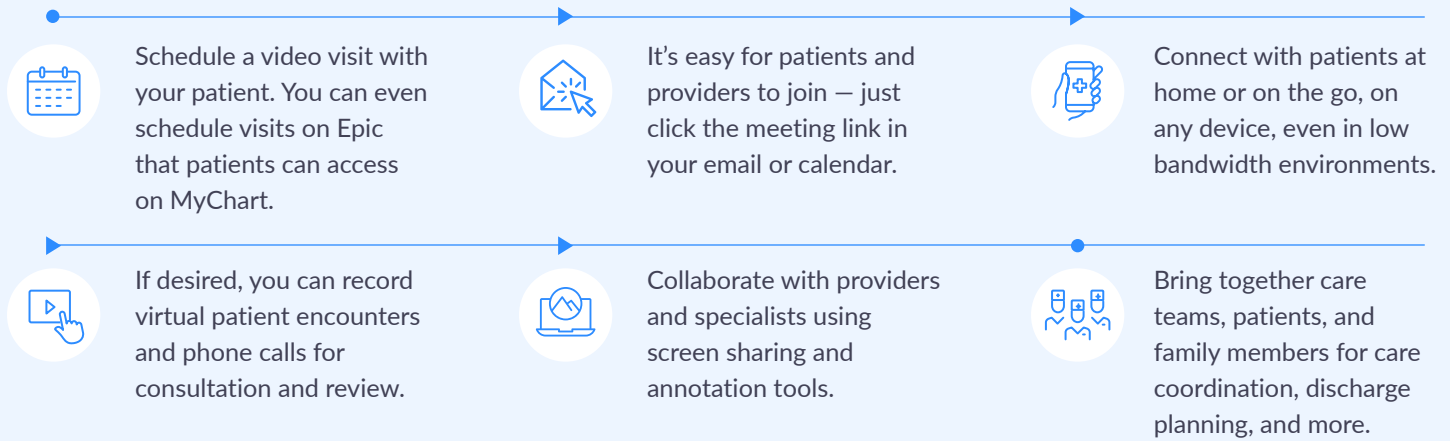**61%** of patients in the U.S. plan to access healthcare in person and virtually moving forward (**Zoom-Qualtrics Research**, 2021)

Approximately **441 million virtual visits** are expected to take place in the U.S. in 2021 (**Forrester**, 2020)

What does video-enabled patient care look like?

Schedule a video visit with your patient. You can even schedule visits on Epic that patients can access on MyChart.

It's easy for patients and providers to join — just click the meeting link in your email or calendar.

Connect with patients at home or on the go, on any device, even in low bandwidth environments.

If desired, you can record virtual patient encounters and phone calls for consultation and review.

Collaborate with providers and specialists using screen sharing and annotation tools.

Bring together care teams, patients, and family members for care coordination, discharge planning, and more.

Stay connected beyond the clinic

Healthcare administration
- Board meetings
- Recruitment & interviewing
- Project management
- Supplier & vendor relationships
- Real-time crisis communication

Medical education
- Practitioner education
- Continuing medical education
- Internal training
- Professional development
- Prevention & wellness

Patient-centered care
- Case management
- Discharge planning
- Collaborative care teams
- Multidisciplinary teams
- Health coaching
- Tumor boards
- Group therapy

For healthcare organizations of all sizes

Zoom offers enterprise features and simple user management — so there's no need for a dedicated IT staff. Small practices can **go online** to get Zoom licenses that help enable HIPAA-compliant programs by executing a BAA, starting at $14.99 per month.

"We are deploying carts using the Zoom Room platform. … It's made it so much easier for neurologists to look through the [directory] for the appropriate cart at the appropriate bedside. Literally, it's one click — and they're seeing the patient. It was critical for us to make sure we seamlessly and strategically deployed the Zoom platform and technologies to make it as convenient and as fast as possible so they can get right to the patient."

Mark Crowe, IT Operations Manager
Sentara Healthcare

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